

**Homes**  
worldwide

No1 for overseas property & travel

24TH APR 2008 Search the site:  Go

**Welcome :: Worldwide**  
Homes Worldwide

NEWS GUIDES CASE STUDIES FEATURES CULTURE TRAVEL COMPETITIONS DIRECTORY SHOP

**WORLDWIDE**

- Home

**EUROPE**

- Bulgaria
- Cyprus
- France
- Greece
- Italy
- Portugal
- Spain
- Turkey

**REST OF WORLD**

- Australia
- New Zealand
- USA (Florida)

**ARCHIVE**

- Browse Articles
- downloadable Country Guides

**Community**

- About Us
- Bloggs
- Forums
- Have Your Say
- Link Directory
- Shop

RSS Feed

**overseas property magazines.**

**French Property Advice: Why Buy In Menton**  
This lively Riviera town offers sun and fun for British buyers

**Make the Most of Your French Property**  
Great ways to earn and save money

**Madrid Best For New Business Start-ups**  
Madrid's local government claims the city's the best place in Europe to set up an innovative new business.

**Off-Plan Pleasure In Orlando**  
How a Farnham couple and their two children found buy-to-let bliss via their off-plan holiday home in Florida.

**Buy In Berlin For A Secure Investment**  
Now is the time to buy in Berlin, where low property prices in fashionable areas are set to rise.

**New Housing Projects Rise In Some Areas Of Spain**  
Despite the market slowdown some regions are still experiencing an increase in demand for properties.

**Email Newsletter**  
your email address...  Go

**Property Search**

Country:  (Please select a country)

Min Price:  [Any]

Max Price:  [Any]

Property Type:  [Any]

Min Beds:  [Any]

Sort By:  Highest Price

Sign in to HWW Agents area

**Featured Properties**

**Portugal - Algarve**

**PREMIER**  
The world is our domain

Worldwide Car Hire

Great rates for Portugal & Spain...

**Book Now Online.**

*The UK's number one for overseas property news, advice and sales*

Media information | 2008



# A unique audience

■ HomesWorldwide.co.uk is the property portal for the UK's leading overseas property magazines. Our aim is to provide UK buyers with a unique mix of news, expert advice and unique buying guides on the world's most popular destinations. Our editorial content is independent, authoritative and above all, trusted.

Visitors to the site are ABC1, with an average age of 38, and are looking to buy or invest abroad and often driven to the site from our inspirational editorial features.

We offer our advertisers a wealth of creative advertising opportunities against superb, independent editorial and the support of our market leading titles.

We are now ranked with a Google PageRank of 4, ensuring that we have a high visibility on natural search results – allowing potential buyers to find your property quickly!

*fact:*

NUMBER OF VISITORS  
PER MONTH

**25,437**

"We received a quick and efficient service. The site provides in-depth editorial content which is uploaded on a daily basis to advise our marketplace. Our campaign has brought regular, quality enquiries through to us."

JANE HAYWARD, BLEVINS FRANKS



# Advertising benefits

- The UK's most vibrant overseas property site, with news and features uploaded daily
- Monthly promotion to more than 100,000 readers of our print titles
- Daily content syndicated to Google News, providing a steady flow of visitors
- Visitors to our site are actively looking to buy property abroad – a highly targeted audience
- Independent country channels provide unique branding opportunities
- Create a bespoke campaign based on your specific commercial objectives.
- Encourage traffic to your website through our high visibility placement options.
- Combine both print and online marketing campaigns to ensure you get maximum return on investment

## Here are just some of the creative solutions that you can utilise in your marketing campaigns

- Banners ■ Skyscrapers ■ MPUs ■ Download guides
- Leaderboards ■ Pop Ups / Pop Unders ■ Interstitials
- Expandables ■ Overlays ■ Buttons ■ Text links
- Competitions ■ Advertorials

For details of our advertising packages, or for help and advice on what solution will work best for your business, please contact our advertising sales team on **01225 786800**



# Rate card

	PRICE PER MONTH	MINIMUM TERM
<b>PROPERTY SEARCH</b>		
0 - 10 properties	£50	3 months
10 - 40 properties	£100	3 months
40 - 100 properties	£150	4 months
100 - 200 properties	£250	4 months
<b>FEATURED PROPERTIES</b>		
Per property per country	£250	3 months
<b>SKYSCRAPERS</b>		
25% of inventory per country	£250	3 months
50% of inventory per country	£500	3 months
75% of inventory per country	£750	3 months
100% of inventory per country	£1,000	3 months
<b>BANNERS</b>		
25% of inventory per country	£325	3 months
50% of inventory per country	£650	3 months
75% of inventory per country	£975	3 months
100% of inventory per country	£1,300	3 months
<b>BUTTONS</b>		
25% of inventory per country	£325	3 months
50% of inventory per country	£650	3 months
75% of inventory per country	£975	3 months
100% of inventory per country	£1,300	3 months
<b>E-MAIL SPONSORSHIP</b>		
Within matter	£75	cpm